

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

#### **Billing Address:**

**CLASS 3 CANDIDATE R9.26** 



Advertiser	Obama For America
Product	OBAMA :30 10/2
Estimate Number	1537

Invoice #	116524-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116524
Alt Order #	06268754
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p	•	•	•	•			•	
	CLASS 3 C	CANDIDATE R9.26									
					2 to 10/07/12	5x	-TWTF				
	WRAL			Tu	10/02/12	:30	1:16 PM	OFA-12-P-130H	\$335.00		4
	WRAL			W	10/03/12	:30	1:18 PM	OFA-12-P-130H	\$335.00		5
	WRAL			Th	10/04/12	:30	1:11 PM	OFA-12-P-130H	\$335.00		3
	WRAL			Th	10/04/12	:30	1:26 PM	OFA-12-P-130H	\$335.00		1
	WRAL			F	10/05/12	:30	1:17 PM	OFA-12-A-138H	\$335.00	1	2
2	WRAL CLASS 3 C	The Doctors CANDIDATE R9.26	10-11AM								
					2 to 10/07/12	5x	-TWTF				
	WRAL			Tu	10/02/12	:30	10:56 AM	OFA-12-P-130H	\$335.00		3
	WRAL			W	10/03/12	:30	10:29 AM	OFA-12-P-130H	\$335.00		5
	WRAL			Th	10/04/12	:30	10:14 AM	OFA-12-Z-128H	\$335.00		1
	WRAL			F	10/05/12	:30	10:13 AM	OFA-12-A-138H	\$335.00		4
	WRAL			F	10/05/12	:30	10:39 AM	OFA-12-A-138H	\$335.00	1	2
3	WRAL CLASS 3 C	<b>David Letterman</b> CANDIDATE R9.26	1135p-1237a								
				10/01/1	2 to 10/07/12	2x	-TWTF				
	WRAL			Tu	10/02/12	:30	12:03 AM	OFA-12-P-130H	\$400.00	1	1
	WRAL			Th	10/04/12	:30	11:59 PM	OFA-12-P-130H	\$400.00	)	2
4	WRAL CLASS 2 C	Price is Right CANDIDATE R9.26	11a-12p								
				10/01/1	2 to 10/07/12	5x	-TWTF				
	WRAL			Tu	10/02/12	:30	11:30 AM	OFA-12-P-130H	\$570.00		1
	WRAL			W	10/03/12	:00			\$570.00	See MG 50.13,50.14	2
	WRAL			Th	10/04/12	:00			<del>\$570.00</del>		3
	WRAL			F	10/05/12	:30	10:59 AM	OFA-12-A-138H	\$570.00		5
	WRAL			F	10/05/12	:30	11:31 AM	OFA-12-A-138H	\$570.00		4
	WRAL			М	10/08/12	:30	10:58 AM	OFA-12-A-138H	\$570.00	MG for 4.3 10/04	6
5	WRAL	Late Late Show	1237a-137a								



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Special Handling	CIA - Mark PAID			

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5	WRAL	Late Late Show	1237a-137a		•	_					
	CLASS 3 C	SANDIDATE R9.26									
				10/01/12 to	10/07/12	3x	-TWTF				
	WRAL			Tu	10/02/12	:30	12:43 AM	OFA-12-Z-128H	\$135.00		3
	WRAL			W	10/03/12	:30	1:06 AM	OFA-12-Z-128H	\$135.00		1
	WRAL			Th	10/04/12	:30	1:37 AM	OFA-12-P-130H	\$135.00		2
6	WRAL	Noon News	12p-1p								
	CLASS 3 C	SANDIDATE R9.26									
				10/01/12 to	0 10/07/12	5x	-TWTF				
	WRAL			Tu	10/02/12	:30	12:54 PM	OFA-12-P-130H	\$535.00		2
	WRAL			W	10/03/12	:30	12:40 PM	OFA-12-Z-128H	\$535.00		1
	WRAL			Th	10/04/12	:30	12:12 PM	OFA-12-P-130H	\$535.00		3
	WRAL			F	10/05/12	:30	12:10 PM	OFA-12-A-138H	\$535.00		5
	WRAL			F	10/05/12	:30	12:42 PM	OFA-12-A-138H	\$535.00		4
7	WRAL	CBS Daytime (1:30-4P)	130-4p								
	CLASS 3 C	ANDIDATE R9.26									
				10/01/12 to		3x	-TWTF				
	WRAL			W	10/03/12	:30	1:59 PM	OFA-12-P-130H	\$360.00		3
	WRAL			Th	10/04/12	:30	1:59 PM	OFA-12-P-130H	\$360.00		1
	WRAL			F	10/05/12	:30	2:27 PM	OFA-12-A-138H	\$360.00		2
8	WRAL CLASS 3 C	Young and the Restless CANDIDATE R9.26	4-5p								
	0			10/01/12 to	0 10/07/12	5x	-TWTF				
	WRAL			Tu	10/02/12	:30	4:00 PM	OFA-12-Z-128H	\$1,065.00		1
	WRAL			Tu	10/02/12	:30	4:28 PM	OFA-12-P-130H	\$1,065.00		6
	WRAL			W	10/03/12	:30	4:27 PM	OFA-12-P-130H	\$1,065.00		4
	WRAL			Th	10/04/12	:30	4:28 PM	OFA-12-Z-128H	\$1,065.00		3
	WRAL			F	10/05/12	:30	4:00 PM	OFA-12-A-138H	\$1,065.00		5
10	WRAL	5:00 First News	5-530p								
	CLASS 3 C	ANDIDATE R9.26									
				10/01/12 to		5x	-TWTF		•		
	WRAL			Tu	10/02/12	:30	5:21 PM	OFA-12-P-130H	\$1,780.00		1



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Sales Region	National

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Alt Order #	06268754					
Deal #						
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Billing Calendar	Broadcast
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Special Handling	CIA - Mark PAID

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL 5:00 First News	5-530p	-	-		•				<u> </u>
	CLASS 3 CANDIDATE R9.26									
	WRAL		<u>W</u>	10/03/12	:30	5:12 PM	OFA-12-P-130H	\$1,780.00		5
	WRAL		Th	10/04/12	:30	5:27 PM	OFA-12-P-130H	\$1,780.00		2
	WRAL		F	10/05/12	:30	5:13 PM	OFA-12-A-138H	\$1,780.00		3
	WRAL		F	10/05/12	:30	5:29 PM	OFA-12-A-138H	\$1,780.00		4
12	WRAL 5:30 News	530-6p								
	CLASS 3 CANDIDATE R9.26									
				to 10/07/12	5x	-TWTF				
	WRAL		Tu	10/02/12	:30	5:38 PM	OFA-12-P-130H	\$1,780.00		3
	WRAL		Tu	10/02/12	:30	5:53 PM	OFA-12-P-130H	\$1,780.00		5
	WRAL		W	10/03/12	:30	5:35 PM	OFA-12-P-130H	\$1,780.00		4
	WRAL		W	10/03/12	:30	5:51 PM	OFA-12-Z-128H	\$1,780.00		1
	WRAL		Th	10/04/12	:30	5:54 PM	OFA-12-P-130H	\$1,780.00		2
13	WRAL 6pm News (M-F) CLASS 3 CANDIDATE R9.26	6-630p								
			10/01/12	to 10/07/12	7x	-TWTF				
	WRAL		Tu	10/02/12	:30	6:21 PM	OFA-12-P-130H	\$2,225.00		1
	WRAL		W	10/03/12	:30	6:09 PM	OFA-12-P-130H	\$2,225.00		7
	WRAL		W	10/03/12	:30	6:29 PM	OFA-12-P-130H	\$2,225.00		2
	WRAL		Th	10/04/12	:30	6:09 PM	OFA-12-P-130H	\$2,225.00		5
	WRAL		Th	10/04/12	:30	6:29 PM	OFA-12-P-130H	\$2,225.00		3
	WRAL		F	10/05/12	:30	6:09 PM	OFA-12-A-138H	\$2,225.00		6
	WRAL		F	10/05/12	:30	6:28 PM	OFA-12-A-138H	\$2,225.00		4
15	WRAL CBS Evening News (M-F CLASS 3 CANDIDATE R9.26	F) 630p-7p								
			10/01/12	to 10/07/12	5x	-TWTF				
	WRAL		Tu	10/02/12	:30	6:59 PM	OFA-12-Z-128H	\$2,225.00		1
	WRAL		W	10/03/12	:30	6:59 PM	OFA-12-P-130H	\$2,225.00		2
	WRAL		Th	10/04/12	:30	6:59 PM	OFA-12-P-130H	\$2,225.00		3
	WRAL		F	10/05/12	:30	6:51 PM	OFA-12-A-138H	\$2,225.00		4
	WRAL		F	10/05/12	:30	6:59 PM	OFA-12-A-138H	\$2,225.00		5



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WRAL Inside Edition	7-730P	<u>.                                      </u>	•	•	•		<u>.</u>		
	CLASS 3 CANDIDATE R9.26									
			10/01/1	2 to 10/07/12	5x	-TWTF				
	WRAL		Tu	10/02/12	:30	7:27 PM	OFA-12-P-130H	\$975.00		5
	WRAL		W	10/03/12	:00			<del>\$975.00</del>	See MG 18.7,18.8,18.9	2
	WRAL		Th	10/04/12	:00			<del>\$975.00</del>	See MG 18.7,18.8,18.9	3
	WRAL		F	10/05/12	:30	7:13 PM	OFA-12-A-138H	\$975.00		1
	WRAL		F	10/05/12	:30	7:29 PM	OFA-12-A-138H	\$975.00		4
18	WRAL Entertaiment Tonight	730-8P								
	CLASS 3 CANDIDATE R9.26									
			10/01/1	2 to 10/07/12	5x	-TWTF				
	WRAL		Tu	10/02/12	:30	7:57 PM	OFA-12-P-130H	\$975.00		2
	WRAL		W	10/03/12	:00			<del>\$975.00</del>	See MG 18.7,18.8,18.9	6
	WRAL		Th	10/04/12	:30	7:39 PM	OFA-12-P-130H	\$975.00		4
	WRAL		Th	10/04/12	:30	7:56 PM	OFA-12-Z-128H	\$975.00		5
	WRAL WRAL 5:30AM News	530-6a	F	10/05/12	:30	5:57 AM	OFA-12-A-138H		MG for 16.2,16.3,18.6	9
	WRAL 5:30 News	530-6p	F	10/05/12	:30	5:43 PM	OFA-12-A-138H		MG for 16.2,16.3,18.6	7
	WRAL		F	10/05/12	:30	7:40 PM	OFA-12-A-138H	\$975.00		3
	WRAL Sat Hour 1	8-9p	Sa	10/06/12	:30	8:59 PM	OFA-12-A-138H	\$890.00	MG for 16.2,16.3,18.6	8
19	WRAL Dr. Phil	9-10a								
	CLASS 3 CANDIDATE R9.26									
			10/01/1	2 to 10/07/12	5x	-TWTF				
	WRAL		Tu	10/02/12	:30	9:47 AM	OFA-12-P-130H	\$335.00		6
	WRAL		W	10/03/12	:30	9:12 AM	OFA-12-P-130H	\$335.00		3
	WRAL		W	10/03/12	:30	9:56 AM	OFA-12-P-130H	\$335.00		1
	WRAL		Th	10/04/12	:30	9:24 AM	OFA-12-P-130H	\$335.00		2
	WRAL		F	10/05/12	:30	9:30 AM	OFA-12-A-138H	\$335.00		5
20	WRAL Fri Hour 3	10-11p								
	CLASS 3 CANDIDATE R9.26									
			10/01/1	2 to 10/07/12	1x	1				
	WRAL		F	10/05/12	:30	10:47 PM	OFA-12-A-138H	\$2,665.00		1
21	WRAL Fri Hour 2	9-10p								



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**Greer Margolis & Mitchell Attention: Accounts Payable** 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CLASS 3 CANDIDATE R9.26	•	•	•	_	•	•	<u>'</u>	•	•
				to 10/07/12	1x	1				
	WRAL		F	10/05/12	:30	9:46 PM	OFA-12-A-138H	\$2,225.00	1	1
22	WRAL Mon Hour 3	10-11p								
	CLASS 3 CANDIDATE R9.26									
				to 10/14/12	1x	1				
	WRAL		М	10/08/12	:30	10:34 PM	OFA-12-A-138H	\$3,110.00	)	1
23	WRAL Mon Hour 1	8-9p								
	CLASS 3 CANDIDATE R9.26									
				to 10/14/12	1x	1				
	WRAL		М	10/08/12	:30	8:20 PM	OFA-12-A-138H	\$3,335.00	1	1
24	WRAL Mon Hour 2	9-10p								
	CLASS 3 CANDIDATE R9.26									
				to 10/14/12	1x	1				
	WRAL		М	10/08/12	:30	9:48 PM	OFA-12-Z-140H	\$3,335.00		1
25	WRAL Sat Hour 3	10-11p								
	CLASS 3 CANDIDATE R9.26					_				
	WDA			to 10/07/12	1x	1-				
	WRAL		Sa	10/06/12	:30	10:42 PM	OFA-12-A-138H	\$1,110.00	)	1
26	WRAL 7pm News	7-730p								
	CLASS 3 CANDIDATE R9.26		10/01/10	10/07/10		-				
	MADAL			to 10/07/12	1x	1-	2=1 12 = 1400	Φ000.00		
	WRAL		Sa	10/06/12	:30	7:23 PM	OFA-12-Z-140H	\$360.00	1	1
28	WRAL On The Record 730-8p	730-8p								
	CLASS 3 CANDIDATE R9.26		10/01/10	10/07/10	4	1				
	WRAL		10/01/12 Sa	2 to 10/07/12 10/06/12	1x :30	7:48 PM	OFA-12-A-138H	\$265.00		4
			Sa	10/06/12	:30	7:48 PIVI	OFA-12-A-138H	\$265.0€		I
30	WRAL CBS This Sat Morning 8-9a	8-9a								
	CLASS 3 CANDIDATE R9.26		10/01/10	) to 10/07/10	4.7	1				
	WRAL		10/01/12 Sa	2 to 10/07/12 10/06/12	1x :30	8:58 AM	OFA-12-Z-140H	\$445.00	1	1
	WITAL	_					was taken from the program log		•	ı



CLASS 4 CANDIDATE R9.26

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31	WRAL	CBS SPECIAL	1030-1130P				•	•			
	CLASS 3 (	CANDIDATE R9.26									
					2 to 10/07/12	1x	1		*****		<del></del>
	WRAL			Su	10/07/12	:30	11:05 PM	OFA-12-A-138H	\$2,445.00		1
34	WRAL	60 minutes	730-830p								
	CLASS 3 (	CANDIDATE R9.26		10/01/1	0.4- 40/07/40	4	1				
	WRAL			Su	2 to 10/07/12 10/07/12	1x :30	8:29 PM	OFA-12-Z-140H	\$3,335.00		1
35	WRAL	WRAL Sun Morning News	7-9a	Su	10/07/12	.50	0.23 T W	01 A - 12 - 2 - 1 + 011	ψ5,555.00		
33		CANDIDATE R9.26	1-3a								
	01/100 + 1	5/11 <b>4</b> 515/112 113.23		10/01/13	2 to 10/07/12	2x	2				
	WRAL			Su	10/07/12	:30	8:08 AM	OFA-12-A-138H	\$150.00		1
	WRAL			Su	10/07/12	:30	8:24 AM	OFA-12-Z-140H	\$150.00		2
36	WRAL	CBS SPECIAL	830-930p								
	CLASS 3 (	CANDIDATE R9.26									
					2 to 10/07/12	1x	1				
	WRAL			Su	10/07/12	:30	9:20 PM	OFA-12-Z-140H	\$3,335.00		1
37	WRAL	CBS Sunday Morning	9-1030a								
	CLASS 3 (	CANDIDATE R9.26		10/01/11			1				
	WRAL			10/01/12 Su	2 to 10/07/12 10/07/12	1x :30	9:07 AM	OFA-12-A-138H	\$535.00		
38	WRAL	CBS SPECIAL	020 1020m	Su	10/07/12	.30	9.07 AIVI	UFA-12-A-136H	φοσο.υυ		ı
30		CANDIDATE R9.26	930-1030p								
	OLAGO J (	SANDIDATE 119.20		10/01/13	2 to 10/07/12	1x	1				
	WRAL			Su	10/07/12	:30	10:25 PM	OFA-12-A-138H	\$2,445.00		1
39	WRAL	Thu Hour 3	10-11p						<del>v</del> =,		
		CANDIDATE R9.26									
		-		10/01/12	2 to 10/07/12	1x	1				
	WRAL			Th	10/04/12	:30	10:45 PM	OFA-12-P-130H	\$3,335.00		1
40	WRAL	Late News	11-1135p								



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Agency Ref	
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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
40	WRAL Late News	11-1135p				•	•			
	CLASS 4 CANDIDATE R9.26									
				o 10/07/12	6x	-TWTFSS		•		
	WRAL		Tu	10/02/12	:30	11:25 PM	OFA-12-P-130H	\$650.00		6
	WRAL		W	10/03/12	:30	11:26 PM	OFA-12-P-130H	\$650.00		2
	WRAL WRAL		Th	10/04/12	:30	11:24 PM	OFA-12-P-130H OFA-12-A-138H	\$650.00		3
	WRAL		r Sa	10/05/12 10/06/12	:30 :30	11:33 PM 11:15 PM	OFA-12-A-138H OFA-12-Z-140H	\$650.00 \$650.00		4 7
	WRAL		Sa Sa	10/06/12	:30	11:33 PM	OFA-12-2-140H OFA-12-A-138H	\$650.00 \$650.00		, 5
44		0 0m	Ja	10/00/12	.50	11.55 1 10	UFA-12-A-130H	ψ030.00		3
41	WRAL Tue Hour 1 CLASS 2 CANDIDATE R9.26	8-9p								
	CLASS 2 CANDIDATE R9.26		10/01/10+	o 10/07/12	1.,	-1				
	WRAL		Tu	10/02/12	1x :30	8:46 PM	OFA-12-P-130H	\$6,000.00		
40		0.40	Tu	10/02/12	.30	0.40 FIVI	UFA-12-P-13UH	φο,υυυ.υυ		I
42	WRAL Tue Hour 2	9-10p								
	CLASS 3 CANDIDATE R9.26		40/04/404	- 10/07/10	4	1				
	WDAL		10/01/12 t Tu	o 10/07/12	1x	-1	12 - 120	Φ0.555.00		
	WRAL		Tu	10/02/12	:30	9:44 PM	OFA-12-P-130H	\$3,555.00		1
44	WRAL Wed Hour 1	8-9p								
	CLASS 3 CANDIDATE R9.26					_				
				o 10/07/12	1x	1		40.555.00		
	WRAL		W	10/03/12	:30	8:58 PM	OFA-12-P-130H	\$3,555.00		1
46	WRAL Late News	1130P-1205A								
	CLASS 4 CANDIDATE R9.26									
				o 10/07/12	1x	S				
	WRAL Follows Late Ftball/Bball	11:30pm-12:05am	Su	10/07/12	:30	11:56 PM	OFA-12-Z-140H	\$650.00		1
47	WRAL WRAL 5am News	5am - 5:30a								
	CLASS 4 CANDIDATE R9.26									
				o 10/07/12	5x	-TWTF				
	WRAL		Tu	10/02/12	:30	4:58 AM	OFA-12-P-130H	\$150.00		1
	WRAL		Tu	10/02/12	:30	5:13 AM	OFA-12-Z-128H	\$150.00		5
	WRAL		W	10/03/12	:30	4:59 AM	OFA-12-P-130H	\$150.00		2



**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**



Advertiser	Obama For America
Product	OBAMA :30 10/2
Estimate Number	1537

Invoice #	116524-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116524
Alt Order #	06268754
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
47	WRAL WRAL 5am News	5am - 5:30a								_
	CLASS 4 CANDIDATE R9.26									
	WRAL		<u>T</u> h	10/04/12	:30	5:14 AM	OFA-12-P-130H	\$150.00		3
	WRAL		F	10/05/12	:30	5:08 AM	OFA-12-A-138H	\$150.00		4
48	WRAL WRAL 5:30AM News CLASS 4 CANDIDATE R9.26	530-6a								
				2 to 10/07/12	5x	-TWTF				_
	WRAL		Tu	10/02/12	:30	5:29 AM	OFA-12-P-130H	\$250.00		1
	WRAL		Tu	10/02/12	:30	5:54 AM	OFA-12-P-130H	\$250.00		5
	WRAL		W	10/03/12	:30	5:28 AM	OFA-12-P-130H	\$250.00		2
	WRAL		Th F	10/04/12	:30	5:53 AM	OFA-12-P-130H	\$250.00		3
	WRAL		F	10/05/12	:30	5:39 AM	OFA-12-A-138H	\$250.00		4
49	WRAL WRAL AM News CLASS 4 CANDIDATE R9.26	6-7a								
				2 to 10/07/12	5x	-TWTF				
	WRAL		Tu	10/02/12	:30	6:38 AM	OFA-12-P-130H	\$400.00		5
	WRAL		Tu	10/02/12	:30	6:58 AM	OFA-12-P-130H	\$400.00		1
	WRAL		W	10/03/12	:30	6:55 AM	OFA-12-P-130H	\$400.00		2
	WRAL		Th F	10/04/12	:30	6:28 AM	OFA-12-P-130H	\$400.00		3
	WRAL		F	10/05/12	:30	6:12 AM	OFA-12-A-138H	\$400.00		4
50	WRAL CBS This Morning CLASS 4 CANDIDATE R9.26	7am - 9am								
				2 to 10/07/12	12x	-TWTF				
	WRAL		Tu	10/02/12	:30	7:39 AM	OFA-12-P-130H	\$175.00		1
	WRAL		Tu	10/02/12	:30	8:29 AM	OFA-12-Z-128H	\$175.00		2
	WRAL		Tu	10/02/12	:30	8:47 AM	OFA-12-P-130H	\$175.00		9
	WRAL		W	10/03/12	:00				See MG 50.13,50.14	3
	WRAL		W	10/03/12	:00				See MG 50.13,50.14	4
	WRAL WRAL		W Th	10/03/12 10/04/12	:00			<del>\$175.00</del> <del>\$175.00</del>		10
	WRAL		Th	10/04/12	<i>:00</i> :30	7:29 AM	OFA-12-P-130H	<del>\$175.00</del> \$175.00	,	<i>5</i> 12
	WRAL		Th	10/04/12	:30	8:15 AM	OFA-12-P-130H OFA-12-P-130H	\$175.00 \$175.00		6
	VVI I/AL		111	10/04/12	.50	0.13 AIVI	O! 4-17-1-130U	ψ1/3.00		O



**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**



Advertiser	Obama For America
Product	OBAMA :30 10/2
Estimate Number	1537

Invoice #	116524-1					
Invoice Date	10/14/12					
Invoice Month	October 2012					
Invoice Period	10/01/12 - 10/08/12					

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116524 06268754					
Alt Order #						
Deal #						
Order Flight	10/02/12 - 10/08/12					

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Descripti	on	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
50	WRAL CBS This	Morning	7am - 9am								
	<b>CLASS 4 CANDIDATE</b>	R9.26									
	WRAL CBS Daytir	ne (1:30-4P)	130-4p		10/04/12	:30	2:29 PM	OFA-12-P-130H	\$360.00	MG for 50.10,50.5,4.2,50.4,50.3	14
				CLASS 3 C	ANDIDATE						
	WRAL			<u>F</u>	10/05/12	:00			,	See MG 50.15	11
	WRAL WRAL AM	News	6-7a		10/05/12	:30	6:29 AM	OFA-12-A-138H	\$900.00	MG for 50.10,50.5,4.2,50.4,50.3	13
	MDAI				ANDIDATE		7.00 414	12 . 120	¢17F.00		7
	WRAL WRAL				10/05/12	:30 :30	7:29 AM 7:59 AM	OFA-12-A-138H OFA-12-A-138H	\$175.00		/
	WRAL				10/05/12 10/08/12	:30	7.59 AIVI 8:13 AM	OFA-12-A-136H OFA-12-Z-140H	\$175.00	MG for 50.11 10/05	8 15
			• •	IVI	10/06/12	.30	0.13 AIVI	UFA-12-2-140H	φ1/3.00	MG 101 50.11 10/05	15
51	WRAL WRAL 6a CLASS 4 CANDIDATE	News Sat E R9.26	6-8a								
				10/01/12 to	10/07/12	2x	S-				
	WRAL				10/06/12	:30	6:40 AM	OFA-12-A-138H	\$150.00		1
	WRAL			Sa	10/06/12	:30	6:59 AM	OFA-12-Z-140H	\$150.00		2
53	WRAL Face The CLASS 4 CANDIDATE	Nation 1030-1130 E R9.26	1030-1130								
				10/01/12 to	10/07/12	1x	S				
	WRAL			Su	10/07/12	:30	11:22 AM	OFA-12-Z-140H	\$200.00		1
54	WRAL Late New	\$	11-1135p								
•	CLASS 4 CANDIDATE	-									
	OLINOO I OI III DIDI III	110.20		10/08/12 to	10/14/12	1x	M				
	WRAL				10/08/12	:30	11:14 PM	OFA-12-Z-140H	\$650.00		
55	WRAL Wed Hou	. <b>.</b>	8-9p	IVI	10/00/12	.00	11.171 W	01 A 12 2 14011	φοσο.σο		
33	CLASS 3 CANDIDATE	: · · <del>-</del> ·	0-ah								
	CLASS 3 CANDIDATE	E N9.20		10/01/10+0	10/07/10	1.7	W				
	WRAL			10/01/12 to W	10/07/12	1x :30	8:31 PM	OFA-12-P-130H	\$3,555.00		
					10/03/12	.30	6.31 PIVI	0FA-12-P-130H	<b>გ</b> ა,ააა.00		ı
56	WRAL The Close		1135p-1235a/1235-13								
	CLASS 3 CANDIDATE	E R9.26									
				10/01/12 to		1x	S				
	WRAL			Su	10/07/12	:30	1:04 AM	OFA-12-A-138H	\$225.00		1



**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**



Advertiser	Obama For America
Product	OBAMA :30 10/2
Estimate Number	1537

Invoice #	116524-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116524
Alt Order #	06268754
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	CIA - Mark PAID		

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
57	WRAL	Wed Hour 2	9-10p								
	CLASS 3 C	ANDIDATE R9.26									
				10/01/12 to		1x	W				
	WRAL			W	10/03/12	:00			<del>\$3,555.00</del>	See MG 58.2,58.3,58.4	1
58	WRAL	Wed Hour 3	10-11p								
	CLASS 3 C	SANDIDATE R9.26									
				10/01/12 to	10/07/12	1x	W				
	WRAL			W	10/03/12	:00			<del>\$2,890.00</del>	See MG 58.2,58.3,58.4	1
		Fri Hour 3		F	10/05/12	:30	10:34 PM	OFA-12-A-138H		MG for 57.1,58.1	3
		CBS This Sat Morning 8-9a	8-9a	Sa	10/06/12	:30	8:23 AM	OFA-12-A-138H		MG for 57.1,58.1	4
		CBS SPECIAL	830-930p	Su	10/07/12	:30	9:06 PM	OFA-12-A-138H	\$3,335.00	MG for 57.1,58.1	2
59	WRAL	Thu Hour 2	9-10p								
	CLASS 3 C	ANDIDATE R9.26									
				10/01/12 to		1x	T				
	WRAL			Th	10/04/12	:30	9:48 PM	OFA-12-P-130H	\$3,555.00		1
60	WRAL	Thu Hour 3	10-11p								
	CLASS 3 C	CANDIDATE R9.26									
				10/01/12 to		1x	T				
	WRAL			Th	10/04/12	:30	10:30 PM	OFA-12-P-130H	\$3,335.00		1
61	WRAL	Fri Hour 2	9-10p								
	CLASS 3 C	ANDIDATE R9.26	•								
				10/01/12 to	10/07/12	1x	F				
	WRAL			F	10/05/12	:30	9:37 PM	OFA-12-A-138H	\$2,225.00		1
62	WRAL	CRIMETIME SATURDAY	9-10p								
	CLASS 3 C	ANDIDATE R9.26	•								
				10/01/12 to	10/07/12	1x	S-				
	WRAL			Sa	10/06/12	:30	9:31 PM	OFA-12-Z-140H	\$1,110.00		1
63	WRAL	ACC Football	12N-330P								
		ANDIDATE R9.26									
		· · · · · · · · · · · · · · · · · · ·		10/01/12 to	10/07/12	2x	S-				
	WRAL			Sa	10/06/12	:30	1:56 PM	OFA-12-A-138H	\$700.00		2
				<b>-</b>	. 5, 55, 12	.50	1.001 W	5.7. IL 7. ISSN	ψ, σο.σο		_



**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

#### **Billing Address:**

**Greer Margolis & Mitchell Attention: Accounts Payable** 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



Advertiser	Obama For America
Product	OBAMA :30 10/2
Estimate Number	1537

Invoice #	116524-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116524
Alt Order #	06268754
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast					
Billing Type	Cash					
Special Handling	CIA - Mark PAID					

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
63	WRAL ACC Football	12N-330P						-	-	
	CLASS 4 CANDIDATE R9.26									
	WRAL		Sa	10/06/12	:30	4:03 PM	OFA-12-A-138H	\$700.00		1
			LR Footl	LR Football game ran over 42 minutes.						
64	WRAL SEC Football	3:30-7pm								
	CLASS 4 CANDIDATE R9.26									
			10/01/12	2 to 10/07/12	2x	S-				
	WRAL		Sa	10/06/12	:30	4:16 PM	OFA-12-Z-140H	\$700.00		2
	WRAL		Sa	10/06/12	:30	5:15 PM	OFA-12-A-138H	\$700.00		1
65	WRAL NFL Football (Early) CLASS 4 CANDIDATE R9.26	1p - 4:30p								
			10/01/12	2 to 10/07/12	1x	S				
	WRAL		Su	10/07/12	:30	3:26 PM	OFA-12-A-138H	\$1,500.00		1
66	WRAL NFL (Late) CLASS 4 CANDIDATE R9.26	4-730p								
	CLASS 4 CANDIDATE R9.20		10/01/10	0.4- 40/07/40	4					
	MDAL			2 to 10/07/12	1x	S	12 . 120	Φ0.000.00		
	WRAL		Su	10/07/12	:30	7:31 PM	OFA-12-A-138H	\$2,000.00		1
		Aired Spots	140							

Gross Total \$156,635.00

**Agency Commission** \$23,495.25

Payment Terms 30 Days **Net Amount Due** \$133,139.75